

"MY Thing" ideas

Fruit / vegetable
Cutters.

Waste transporter
bins.

Grippy shoes for running
instead of spikes

Completely unstainable
clothes e.g T-shirt

Pillow that blocks sound
when you sleep with it.

Final
idea

My Thing Final

Thing

Clothes that are
completely unstainable
so when you spill
something you can wipe
it off.

Desirable Attributes

- This shirt or item of clothing is desirable because it can reduce the amount of washing some households may have to do.
- If you are out somewhere instead of having a big stain on you it can be wiped off with one swipe.
- Less worry for parents if kids spill things on themselves for cleaning up.

Unique because...

- My thing is unique because there are no other items of clothing like it.
- It is new
- All other clothes are very stainable so if there is less washing for MY THING then it sets it apart.

Value, why buy it?

- It is an easier way to live with less washing and less worrying
- It is unique there is nothing like it
- It allows you to do more with less worry.